

# Field Programmes – Communications & Conservation Placement

## Full-time 12 month voluntary industrial placement

Chester Zoo, Cedar House, Caughall Road, Chester, CH2 1LH

This one year placement provides experience within our Field Programme Department at Chester Zoo, which facilitates, coordinates and develops field conservation projects.

The placement will work within the wider Field Programme Team, but predominantly alongside the Science & Conservation Communications Officer responsible for delivery of internal and external communications and media relating to science & conservation. The Communications & Conservation placement will include:

- Opportunity to build a deep understanding of Chester Zoo field conservation as you work closely with real data and stories from the people that make it happen and our partners around the world.
- Assisting with social media planning & management; including liaising with the team to collate stories from our field projects, and the broader communications team on how best to share them.
- Assisting with the production of various media including website content; video and audio material; digital and live events for a range of internal and external audiences
- Learn how to identify stories and distil them into media content, identify target audiences, and increase engagement through the production of impactful media
- The placement will work closely with teams across the zoo involved in the delivery of content including our Marketing, PR and visitor engagement teams, plus assisting external partners such as the IUCN SSC Asian Wild Cattle Specialist Group with their media outputs

Key personal qualities:

- A passion for in situ biodiversity conservation and its connection to ex situ work, demonstrated through previous work experience and related study
- A strong interest and some experience in supporting conservation through media and storytelling
- Highly organised, proactive, and able to work independently as well as in a team
- Ability to write and deliver both written and oral presentations in a clear, concise and engaging manner
- A desire to learn how science and communications can be used to help support and inform best practice in field conservation projects
- Experience of using Microsoft Office software such as Excel, PowerPoint and Outlook, and eagerness to quickly build proficiency in Adobe suite software.



All industrial placements are full-time voluntary positions for 12 months, commencing September 2022. This role is based entirely at Chester Zoo with no overseas travel. Although **no direct zoo animal contact takes place in this role**, you will attend monthly workshops to gain wider knowledge of modern zoo management.

**This opportunity is only available to those studying at a UK university on a degree programme with an industrial year.** To apply please submit a CV and covering letter detailing your qualifications, interest in the position and your university and degree programme by email to the Field Programmes Team ([Conservation@chesterzoo.org](mailto:Conservation@chesterzoo.org))

*Closing date for applications is **19<sup>th</sup> November 2021** and interviews will be held shortly after.*